

Name: \_\_\_\_\_

## Production Manager for a Day

Client Says. "How much does it cost?"

### Labor Costs

#### Step 7

How much do we charge for the graphic designer? Add that to the estimate.

#### Step 8

How much do we charge for the prepress? Add that to the estimate.

#### Step 9

How much do we charge for the printing/press fees? Add that to the estimate.

#### Step 10

How much do we charge for bindery services? Add that to the estimate.

#### Step 11

How many cuts will we need to make? Based on the charges, how much will that cost? Enter that on the estimate.

#### Step 12

Total all your costs to get the Total Costs. Now calculate the markup charge for your profit. Enter the markup on your estimate.

#### Step 13

What is the Final Total (Quote)? Enter that on the estimate.